

WHY INVEST IN FRANCE?

A LEADING ECONOMY OPEN TO FOREIGN INVESTORS

France is the world's fifth largest economy, the second biggest consumer market in Europe and the world's seventh largest foreign investor. It offers a wide array of business opportunities for investors, and has a proven track record of attracting and retaining foreign companies and key talent.

CONTRIBUTION OF FOREIGN COMPANIES TO THE FRENCH ECONOMY

16%

of value added
in the French economy

More than 45% of the equity
of companies listed on the CAC 40
is owned by non-residents.

30%

of all French exports

21%

of the workforce
in industry

Nearly 21% of business
enterprise R&D
is conducted by foreign companies.

FRANCE WELCOMES FOREIGN TALENT AND INVESTMENT



France is the leading
host country for foreign
investment in industry.
EY, 2016



25,000
foreign-owned subsidiaries
EUROSTAT, 2016

1,117 new FDI projects in 2016
BUSINESS FRANCE 2016



Business France is a one-stop shop
providing customized, confidential
and complimentary services
to foreign investors considering an
investment project in France.

WWW.BUSINESSFRANCE.FR

STRATEGIC POSITION AT THE HEART OF THE EURO ZONE



France is Europe's second biggest economy,
with more than 67 million inhabitants
and direct access to more than 500 million
consumers in the European Single Market.



Largest concentration of headquarters
in Europe.

FORTUNE GLOBAL 500

A GATEWAY TO EUROPE, THE MIDDLE EAST AND AFRICA



France offers a central European location providing
easy access to EMEA and African markets.

WORLD-CLASS INFRASTRUCTURE



1st Europe's leading business aviation airport (Le Bourget) and leading airport for freight, 2nd in terms of passenger traffic (Paris Charles de Gaulle).



2nd longest high-speed rail network in Europe.



France is ranked third in Europe for its national road system, with more than 11,450 km of motorways (7,115 miles).

EUROSTAT, 2016



#2 Second largest electricity supply in the EU.

WEF, 2017

DEEP TALENT POOL



High hourly labor productivity rate, ahead of Germany and the United Kingdom.

THE CONFERENCE BOARD, 2017

1.6 million scientists and engineers and 44% of 25- to 34-year-olds have a tertiary education qualification, compared with 30.5% in Germany and 25.6% in Italy.

OECD, EDUCATION AT A GLANCE, 2017

Some of the best business schools in the world

Three of the six best establishments offering Master's courses in management are French.

FT, 2017

New and innovative players such as 42, a coding school in Paris, train 900 developers per year.

Fourth leading host country in the world with 309,600 foreign nationals enrolled in higher education.

UNESCO, ATLAS PROJECT, 2016

FRANCE WELCOMES TALENT

Free online dedicated service operated by Business France to help you to settle in France. Talented foreign citizens from various horizons (investors, entrepreneurs, artists, etc.) are eligible for a new four-year residence permit, called a **Talent Passport**. Expatriates enjoy a **tailor-made tax system** for eight years, offering income tax exemption of between 30% and 50% of their total pay.

WWW.WELCOMETOFRANCE.COM

ENTREPRENEUR IS A FRENCH WORD!

France is a 'Startup Nation' with no fewer than **12,000 startups** and the **world's biggest startup campus**, Station F, located in Paris.

A LEADING FINANCIAL CENTER IN EUROPE

#1 In 2017, France was the leading European market for venture capital, with €2.7 billion funds raised (Q1-Q3) ahead of the United Kingdom.

DEALROOM, 2017

Paris is a leading financial market place in the euro zone with more than 800,000 direct jobs and 400,000 indirect jobs in the financial industry.

PARIS REGION

A HIGHLY CREATIVE, INNOVATION-FRIENDLY BUSINESS ENVIRONMENT

The best place in Europe for R&D tax incentives and effective corporate tax rate on R&D operations.

30%

of eligible R&D expenses are tax-deductible up to €100 million, and 5% above this threshold.

Foreign companies have increased their R&D spending in France by **9% a year since 2007**.

France is the leading source country of high-flying tech firms in the EMEA.

DELOITTE, 2016

France is the leading source country in Europe of institutions among the **100 most innovative organizations in the world**.

CLARIVATE ANALYTICS, 2016



13 Fields Medals

France is the second leading source country of Fields Medal winners.