

La FRENCH TECH

at SLUSH 2017

Helsinki, Finland



November 30
December 01



meetlafrenchtech@businessfrance.fr

 @MeetLaFT

LA FRENCH TECH, BRINGING GLOW AND FERVOR TO THE STARTUP WORLD AT SLUSH, HELSINKI

Startups that are changing the rules of the game and actively participating in **shaping tomorrow's economy** and society are at the center of our creative economy today. With its finger on the pulse of the future, La French Tech **helps foster the entrepreneurial vibes of startups** around France and around the world.

Following French startup CybelAngel's triumph at the prestigious Slush 100 competition, cybersecurity new champ' SYLink and one of the winner from the French Tech Ticket, Eversend, will also be running for the title this year.

Some other **10+ French startups** will also showcase their disruptive technologies during Slush in a variety of areas: human-centric solutions, sound industry, videos, entertainment, AI, IoT, security for the connected world and business prospecting.



RECORD FUNDINGS: 2 BILLION \$ RAISED
IN 2016 / 3,5 BILLION \$ RAISED EXPECTED
IN 2017 (SOURCE : CBINSIGHTS)



1ST IN EUROPE FOR THE NUMBER
OF **FAST-GROWING COMPANIES**
IN THE TECHNOLOGY SECTOR
(SOURCE : FT 1000 : EUROPE'S FASTEST
GROWING COMPANIES)



LA FRENCHTECH AND ITS ECOSYSTEM :
MORE THAN 9500 STARTUPS.



STATION F: THE WORLD'S
BIGGEST STARTUP CAMPUS

SAVE THE DATE !

THURSDAY NOVEMBER 30TH

The French Tech POLAR NIGHT

7PM TO 11PM

At the Steam Hellsinki

- Olavinkatu 1, Kamppi district, Helsinki
(Personal Invitation only)

AN EXPERIENTIAL EVENING

- Welcome by **Pia Santavirta**,
CEO of Finnish Venture Capital Association
- **Nicolas Dufourcq**, *CEO of Bpifrance*
- the French public investment bank -,
will be our guest of honor and share his
views and insights on investment, inno-
vation and startups.
- Get the most immersive and interactive
live sound experience with **SUPRALIVE**
by Augmented Acoustics
- Enjoy cool vibes with the electric Fin-
nish band, **Mister Sushi**

STARTUPS EXHIBITORS LIST

Want to get to know more about the French startups ? Keen to discover the virtues of the French ecosystem ? Do stop by La French Tech's booth in D11 to D16 !



Bruno GONDRECOURT
bruno@agora-audio.com
+33 6 26 24 04 07
www.agora-audio.com

« Rational audio solutions »

Agora designs and manufactures high-fidelity sound systems and «network» infrastructure for the live and entertainment industry. Our philosophy from design to manufacturing is to deliver strong, intuitive, and fast to setup solutions to our customers and users. The new audiovisual network system «Ghost» offers a multi services platform for touring and live application to easily create and manage the most complex networks without specific skills in IT technologies.



allomedia

Nicolas BIGORGNE
n.bigorgne@allo-media.fr
+33 1 70 82 78 95
www.allo-media.net

“AI vocal & semantic technology converting phone calls into marketing data”

Allo-Media is specialized in connecting prospects and businesses with twenty specialized directories. It offers intelligent call-tracking solution combining voice recognition, in-depth analysis of conversations and semantic intelligence by business sector to analyze phone conversations and get the data and the purpose of each call in real time. The «Vocal Cookie» connects digital marketing with semantic analysis of calls with the “Call Intelligence” platform.



Eric POINDESSAULT
eric@biggerpan.com
+33 6 07 43 79 34
www.biggerpan.com

“The World’s First A.I. Powered Browser”

Biggerpan develops a predictive A.I. technology that improves your experience of the mobile web by recommending relevant content, services and purchases in real time, based on the context of the pages you are browsing. Magic Button API can be embedded into any web browser to surface in real time the most relevant content related to any webpage, thus removing the pain of searching the web on a phone while drastically improving ecommerce conversion on mobile.



Maximilien PETITGENET
maximilien@domalys.com
+33 6 20 46 64 73
www.domalys.com

“Improving the lives of people in care, one home at a time”

Domalys manufactures innovative solutions that improve the lives of people in care. To prevent falls and a loss of autonomy, Domalys' design department has worked with health professionals to develop Aladin, a real care assistant. Aladin analyzes the behavior of those who are vulnerable. It is equipped with PrediCare Technology®, an intelligent system that quickly detects changes in behavior, and alerts one by one the designated caregivers.



Olivier PAGÈS
opa@ffly4u.com
+33 6 88 05 50 70
www.ffly4u.com

“Low-frequency tracking service for mobile assets”

To help blue industrial chips to create customer-value through Industrial IoT, ffly4u is specialized in embedded information on mobile and non-powered assets. ffly4u relies on low-bandwidth wireless technologies and Thingworx data platform to provide full-service indoor and outdoor solutions: Geolocate mobile assets, detect movements of traced assets and send alerts, monitor data as temperature, chocks and use at costs compatible with most Industrial Supply Chains.



“Your personal robot cameraman”

Video usages continue to grow, but without a cameraman for constant reframing, there are several missed opportunities. Move 'n See was created in 2011 as the first

Eric WILLEMENOT
eric@movensee.com
+33 6 59 21 35 24
www.movensee.com

company in the world creating, manufacturing and selling robot cameras for all. The camera is on a tripod and tracks and films indoor & outdoor activities with automatic rotations and automatic zoom in & out. The first version, PIXIO, was launched at the CES 2015 in Las Vegas.



Kayvan MIRZA
kayvan.mirza@optinvent.com
+33 6 83 15 02 13
www.optinvent.com

"Creating devices that enable new mobile AR & entertainment experiences"

Optinvent engineers and delivers cutting edge wearable tech products. This disruptive new category of wearable devices opens the door to a world of possibilities in mobile augmented reality. The ORA-X is the world's first AR headphone seamlessly blending mobile audio with a new visual experience. The ORA-2 is a revolutionary smart glass platform featuring a disruptive transparent retinal projection technology for a crisp, bright image display.



David LEGEAY
dlegeay@sylink.fr
+33 6 31 65 09 68
www.sylink.fr

"A secure, connected life!"

SYLink is an innovative solution based on the most powerful algorithms in the world. It scans, analyzes, detects, and alerts you in the event of danger.

SYLink's revolutionary design offers finesse and mobility, without compromising on performance. With its intuitive interface and simplicity, you no longer have to be an expert to monitor and understand your IT environment.

With the user-friendly mobile SYLink application for Smartphones, you control the security of your home at all times.



Jonathan FOUCAULT
jonathan@tilkee.com
+33 4 82 53 53 01
www.tilkee.com

"Analyse how your sales documents are read"

Tilkee is a cloud-based app that optimises prospect follow-up by tracking sales proposals and marketing content and predicting sales. Tilkee analyses your prospects' reading behaviour to help you precisely gauge their interest and their willingness to sign, all in real time! With Tilkee you can contact the right prospect at the right time with the right action, boosting your closing rate and maximizing your revenue.



Thibaud AREND
thibaud@timyo.com
+33 6 85 90 96 56
www.timyo.com

" The first business email solution that respects your most precious resource: time"

As a Timyo user, no need to open your email to know when and how to deal with it. At a glance, you know if an email needs a reply and when. With Timyo you can send email with clear expectations, understand priorities at a glance, choose when you would like a response and what kind of response is expected. With Timyo you decide what to accomplish today, tomorrow or later and focus on what matters when it matters.



Booth A21

Bastien Guillebastre
b.guillebastre@myoeno.com
+33 6 84 53 80 57
http://myoeno.com

"How can you find the wine that corresponds to your tastes other than having to trust other wine tasters' opinions?"

MyOeno has developed an object connected to a mobile application that objectively characterizes the style of the wine you are savouring, memorizes your preferences and makes appropriate suggestions.



Booth 7B.33

Gael Lavaud
gael.lavaud@gazelle-tech.com
+33 6 87 23 63 44
www.gazelle-tech.com

Gazelle Tech designs sustainable cars. Thanks to our full composites chassis technology, our cars consumes twice less energy and can be assembled locally in micro-factories specially suited for developing countries.

DELEGATION FROM MONTPELLIER

Don't miss out the 8 disruptive startups coming straight from Montpellier for the first time at Slush this year! If you want more information, please contact Jaana.REINIKAINEN@ville-montpellier.fr



Thierry Cotteceau
thierry.cotteceau@virdys.com
www.virdys.com

VirDys, creator of 3D multi-media experiences and innovations dedicated to communication, promotion and sales support. We put our know-how at your disposal to develop interactive and immersive 3D solutions adapted to your needs.

ARTHUR DUPUY
DONNER UN SENS AU DETAIL

Arthur Dupuy
creation@arthurdupuy.com
www.arthurdupuy.com

We are specialized in the creation of olfactory logo or Logolf; our job is to translate a brand, a visual logo into an olfactory language by creating a unique identity perfume representing the brand's values. We combine a dual competence, both in olfactory signatures formulation and global marketing concept.

SENSING LABS
Remarque sensorielle

Ludovic Callier
ludovic.callier@sensing-labs.com
www.sensing-labs.com

We provide wireless sensors solutions serving BtoB markets that are driven by energy & cost savings needs. The Senlab Sensors combines Hardware, Firmware & Software and are easy and fast to integrate into a final end-to-end solution. Our value proposition is to reduce cost of data, provide content-rich data previously unavailable and simplify data acquisition.



Nordine El Ouachmi
ne@bureauxandco.fr
www.burostation.fr

We launched a platform that is dealing with office rental by professional affinities, grouping all offers and market demands. Why? Today the supply of workspace rental is becoming increasingly competitive, the platforms are multiplying and finding the right offers quickly and at the right time is becoming more and more complex. Burostation assists the entrepreneur both in matching the available office space and possible roommates.



Didier Collin De Casaubon
didier.collin@matchupbox.com
www.matchupbox.com

In present-day society, it's becoming clear that personal data is a serious form of currency on the internet, needing a trustworthy and reliable exchange environment. MatchUpBox solutions secures data exchanges and transactions, all while remaining fully compliant with privacy regulations. All in all, we allow companies to build a smarter, more sustainable customer relationship.



Alexis Vaisse
alexis.vaisse@wysilab.com
www.wysilab.com

In recent years in the gaming industry, we have witnessed accelerated ambitions in game play and design. The space in which games are held is becoming larger: now we speak of terrains that are hundreds or even thousands of km². The means available to artists do not allow them to take their creativity to the limits. Most existing tools are limited, slow, and complex. The idea of Instant Terra is to provide a new user experience with a terrain generation tool based on innovative technologies sweeping the limits.



Eric Gerardin
eric.gerardin@doyogo.com
www.generationvoyage.fr

Generation voyage is the first comparator for booking activities online. Our tool compares the offers of dozens of websites to easily find the best activities in the world (monuments, museums...).



Sven-Michel Iourie
Iourie@sm2solutionsmarines.com
www.sm2solutionsmarines.com

SM² Solutions Marines develops R&D projects to create sustainable solutions to prevent, reduce and mitigate impacts on coastal environments.

8 prestigious French speakers will take to the stage at Slush to bring their expert views and visions in a connected world.



Mounir MAHJOUBI

French Secretary of State in charge of Digital Affairs

- Dec 1st / From 2:00pm - Founder Stage



Corinne VIGREUX

Co-Founder & Managing Director

Consumer Business – Tom&Tom

« *Founder story from TomTom :*

Leading company through tough times »

- Nov 30 / 2:20-2:40 - Founder Stage



Nicolas DESSAIGNE

Co-Founder & CEO, Algolia

« *Putting your culture and values into actions* »

- Nov 30 / 2:40-3:00 – Founder Stage



Geraldine LE MEUR

Co-Founder LEWEB

« *Invented here: is it possible to build the next Google in Europe ?* »

- Dec 1 / 1:35-2:05 – Fireside Stage



Martin MIGNOT

Investor INDEX VENTURES

« *Powering Europe's next wave of entrepreneurs* »

- Nov 30 / 1:50-2:20 – Founder Stage



Nicolas BRUSSON

Co-Founder & COO, BlaBlacar

« *Should we reinvent the wheel* »

- Dec 1 / 10:30-11:00 – Fireside Stage



Julien DECOT

Director of Product Partnership EMEA, Facebook

« *Leveraging platforms to build deeper connections at scale* »

- Dec 1 / 2:07-2:29 – Startup Station



Jérôme TERNYNCK

Co-Founder & CEO, Smart Recruiters

« *Back to the future of work* »

- Nov 30 / 12:35-1:45 – central Stage

ABOUT US

LA FRENCH TECH IS THE TERM USED TO DESCRIBE THE FRENCH STARTUP COMMUNITY: ENTREPRENEURS, INVESTORS, ENGINEERS, DESIGNERS, INCUBATORS, PUBLIC ORGANIZATIONS AND MORE ALL COMMITTED TO THE GROWTH OF FRENCH STARTUPS AND TO THEIR INTERNATIONAL PROSPERITY.

THIS COMMUNITY INCLUDES CHAMPIONS SUCH AS **BLABLACAR**, VALUED AT **€1.2 BILLION**, **SIGFOX** AND **DEVIALET**, WHICH RESPECTIVELY RAISED **€150 MILLION** AND **€100 MILLION** IN 2016. THE FRENCH TECH INITIATIVE IS AN INNOVATIVE PUBLIC MOVEMENT CREATED IN 2013. AS PART OF THIS INITIATIVE, **€200 MILLION OF PUBLIC FUNDS HAVE BEEN SET ASIDE FOR BUSINESS INCUBATORS AND ACCELERATOR PROGRAMS** THROUGHOUT FRANCE.

LA FRENCH TECH IS ALSO ABOUT BEING OPEN TO THE WORLD AND WELCOMING FOREIGN TALENT.

THE FRENCH TECH MOVEMENT HAS A STRONG INTERNATIONAL PRESENCE VIA ITS **22 FRENCH TECH HUBS ACROSS THE GLOBE**.

THE FRENCH TECH TICKET PROGRAM FOR INTERNATIONAL STARTUPS SEEKING TO SET UP IN FRANCE IS YET ANOTHER EXAMPLE OF THIS INTERNATIONAL OPENNESS.

FOR FURTHER INFORMATION, PLEASE VISIT: WWW.MEETLAFRENCHTECH.COM



Contact us at meetlafrenchtech@businessfrance.fr

Follow us on Twitter  @MeetLaFT