

# La FRENCH TECH

at IFA BERLIN



1-6 SEPTEMBER 2017  
**Berlin, Germany**





## FRANCE : N°1 INTERNATIONAL DELEGATION AT IFA BERLIN 2017

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AFTER TAKING THE CES LAS VEGAS BY STORM THIS YEAR WITH **172 START-UP EXHIBITING**, LA FRENCH TECH IS NOW READY TO TAKE OVER IFA BERLIN. IN TOTAL, **28 DISRUPTIVE STARTUPS WILL SHOW-CASE THEIR INNOVATIONS AND TECHNOLOGIES**, PROVING THAT THE FRENCH KNOW-HOW IN IOT IS DEFINITELY NOT TO BE MISSED AT IFA BERLIN THIS YEAR !

### French Leaders in IoT



**Withings**

Health-related connected devices.  
Acquired by Nokia in 2016 (**\$190M**)

**NETATMO**

Smart home devices.  
Raised **\$41M** in 2015.

**Parrot**

Pioneer and leading innovator  
in the drone industry.  
Market capitalization of **\$360M**.

**DEVIALET**

INGÉNIERIE ACOUSTIQUE DE FRANCE

Inventor of Phantom, the highest-quality  
wireless speaker in the world.  
**\$100M** round in 2016.



**sigfox**

Global Cellular Networks for IoT.  
**\$150M** round in 2016.



**Actility**

Lower power WANs for the IoT.  
Raised **\$75M** in 2017



**More than 2B**  
**raised in venture**  
**capital** in 2016  
by startups

Source : EY



**Only 3.5 days**  
**required** in 2016 to  
**found a company**

(versus 4.5 in the United King-  
dom and 10.5 in Germany)

Source : World Bank, Doing  
Business



**1st in Europe** for the  
number of fast-growing  
companies in the tech-  
nology sector

Source : FT 1000 : Europe's  
Fastest Growing Companies



**5th biggest**  
IoT market in the world

Source : Statista



**544 M€ revenue**  
generated by IoT in 2016

Source : Statista



**9400 startups,**  
including 100+ startups  
specialized in IoT

Source : EY



**1+ M wearables**  
**sold** in 2016

Source : GfK



**Paris : 6th in the**  
**world** for the number of  
companies specializing in  
connected devices

Source : IoT Analytics, 2015

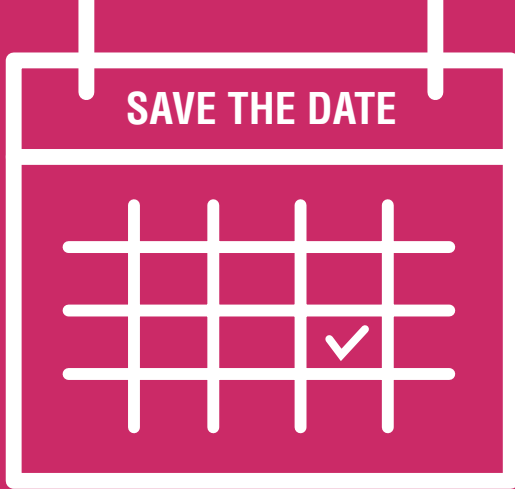
# Exhibitors List

28 FRENCH STARTUPS will showcase their innovations and technologies at IFA NEXT in hall 26.

**Make sure to stop by and visit!**

	<p>7Next's first product, PUP Scan, is the world's fastest connected pocket scanner.</p>	<p>📍 Hall 26.a / 159</p>
	<p>Bixi is a unique Gesture-Control remote, it recognizes your gestures touch-free and control any connected device.</p>	<p>📍 Hall 26.a / 157n</p>
	<p>Catspad is the smart food and water dispenser for cats which improves their health and makes your lives easier</p>	<p>📍 Hall 26.a / 157p</p>
	<p>Hey by jo - Wireless headphones with active noise cancelling.</p>	<p>📍 Hall 26.a / 157g</p>
	<p>Dodow is the glowing timer that teaches you to fall asleep 2,5 times faster, without medication.</p>	<p>📍 Hall 26.a / 161</p>
	<p>Dreem is a pioneering sleep solution that monitors and acts on your brain to enhance your sleep.</p>	<p>📍 Hall 26.a / 161</p>
	<p>Xee reinvents the car use with its connected services platform</p>	<p>📍 Hall 26.a / 157c</p>
	<p>Fenotek presents Hi) a smart video doorbell designed to welcome your guests and protect your home.</p>	<p>📍 Hall 26.a / 157d</p>
	<p>Hi! created Goji, the first french smartjewel connected with essential.</p>	<p>📍 Hall 26.a / 160</p>
	<p>Meet Bonjour, your vocal personal assistant. Great days begin with great mornings!</p>	<p>📍 Hall 26.a / 157m</p>
	<p>Homido is a virtual reality headset for smartphones.</p>	<p>📍 Hall 26.a / 208</p>
	<p>Design, production and marketing of multi-purpose personal batteries.</p>	<p>📍 Hall 26.a / 153</p>
	<p>The Slate, the Smart Drawing Pad.</p>	<p>📍 Hall 26.a / 161</p>

	<p>Jagger &amp; Lewis created the first connected device capable of understanding your dog's behavior and alert you when something's wrong.</p>	<p>📍 Hall 26.a / 157q</p>
	<p>La Kineti: the touch table you ever dreamed.</p>	<p>📍 Hall 26.a / 204</p>
	<p>Lima is a smart device that stores your files safely at home on your hard drive and makes them available to you anywhere on all your devices.</p>	<p>📍 Hall 26.a / 161</p>
	<p>Lunii is the fabulous Story teller for 3 to 8 years old.</p>	<p>📍 Hall 26.a / 157a</p>
	<p>Marbotic creates the ultimate learning experience with its connected wooden toys Smart Letters and Smart Numbers.</p>	<p>📍 Hall 26.a / 157b</p>
	<p>VR headset with unprecedented screen resolution.</p>	<p>📍 Hall 26.a / 210</p>
	<p>Phonotonic is a smart object that turns movement into music.</p>	<p>📍 Hall 26.a / 157h</p>
	<p>The first electronic case that protects your credit card.</p>	<p>📍 Hall 26.a / 151</p>
	<p>The alarm-clock 2nd generation wakes you up progressively with your senses: smell, light and sound.</p>	<p>📍 Hall 26.a / 157i</p>
	<p>The first connected armband: accurate heart rate tracking &amp; innovative magnetic case.</p>	<p>📍 Hall 26.a / 157l</p>
	<p>Tempow develops new products by twisting the Bluetooth protocol.</p>	<p>📍 Hall 26.a / 150</p>
	<p>The Enhanced Vision Telescope: a revolutionary citizen-science-ready consumer telescope.</p>	<p>📍 Hall 26.a / 158</p>
	<p>Eugene : transform your basic trashcan into the smartest thing in your kitchen.</p>	<p>📍 Hall 26.a / 157o</p>
	<p>Wink Bar is a connected, easy to install handlebar that aims to make every bicycle smarter and every bike ride safer.</p>	<p>📍 Hall 26.a / 157f</p>
	<p>Wistiki are small connected devices that you can attach to anything, in order to locate them and make them ring!</p>	<p>📍 Hall 26.a / 157e</p>



## MONDAY, SEPTEMBER 4TH

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10.30AM - 12.30PM

French Tech Elevator Pitch Session with Berlin Partner  
- IFA Business Days @ IFA Next

7.00PM - 00.00PM : #IoT Battle Night

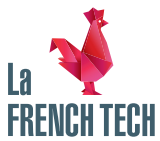
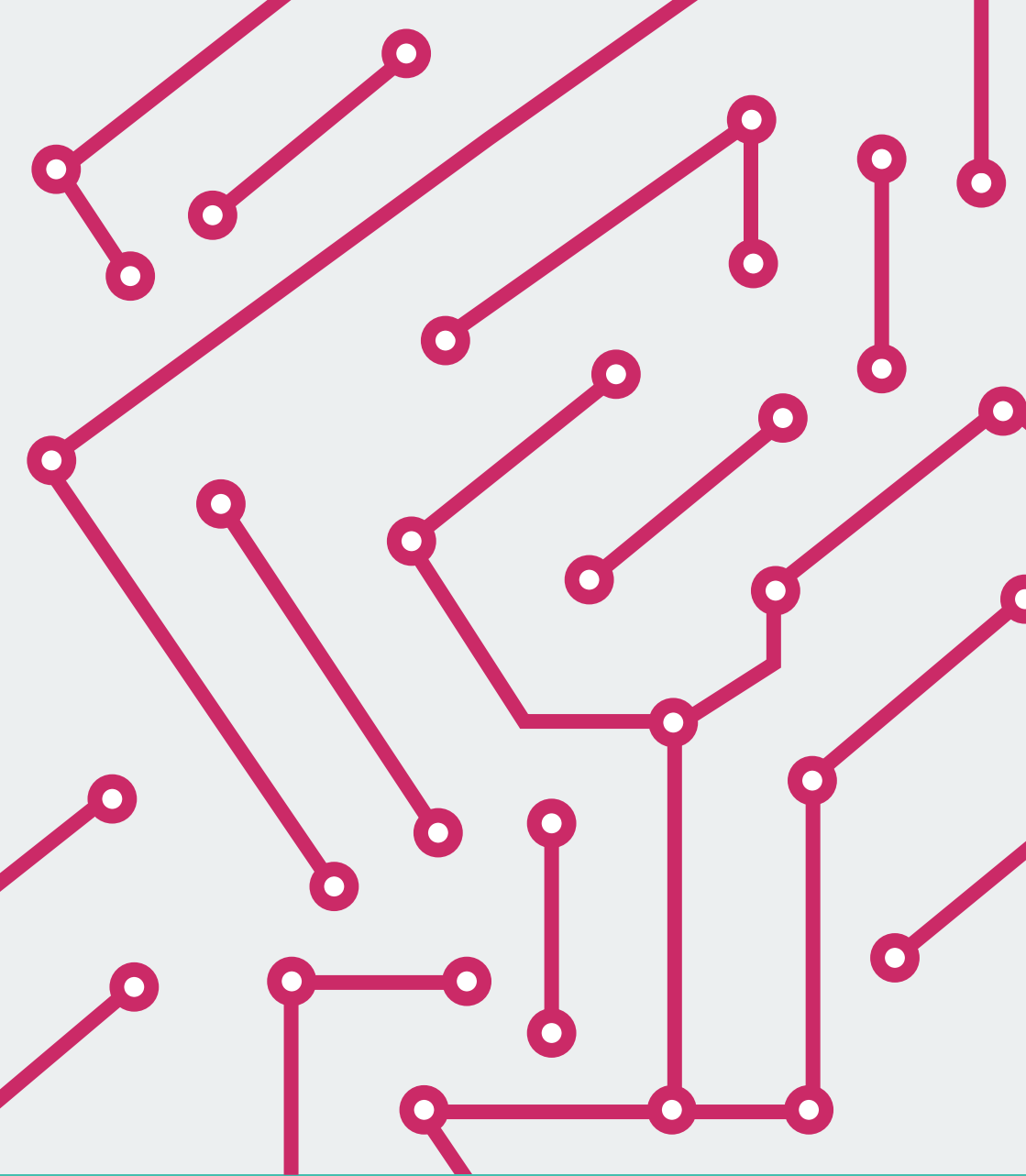
**\*\* When French Tech meets German Tech\*\***

@ ACUD MACHT NEU,  
Veteranstr. 21, 10119 Berlin

*by invitation only*

**La French Tech is the term used to describe the French startup community:** entrepreneurs, investors, engineers, designers, incubators, public organizations, etc. committed to the growth of French startups and to their international prosperity.

This community includes champions such as **BlaBlaCar**, valued at **€1.2 billion**, or **Sigfox** and **Devialet**, which respectively raised **€150 million** and **€100 million** in 2016. The French Tech Initiative is an innovative public policy created in 2013. It is not about the government imposing regulations and limits; it's about the government supporting the startup community. As part of this initiative, **€200 million of public funds have been set aside for business incubators and accelerator programs throughout France.** La French Tech is also about being open to the world and welcoming foreign talent. The French Tech Initiative has a strong international presence via its **22 French Tech hubs across the globe.** The French Tech Ticket Program for international startups looking to set up in France is another example of this international openness. For further information, please visit: [www.lafrenchtech.com](http://www.lafrenchtech.com)



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