

A VIBRANT FRENCH LOGISTICS SECTOR

KEY INFO IN

10

POINTS

1

▶ EFFICIENT CUSTOMS SERVICES

Due to simplified customs procedures, including a national one-stop service, France is ranked first in the world for trading across borders, ahead of Germany (38th) and the United Kingdom (28th) (World Bank, Doing Business). France also stands out for timeliness of shipments in reaching destination (9th place). (WEF, 2016)

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▶ #3 IN EUROPE FOR FOREIGN INVESTMENTS

France attracted 72 foreign investments in logistics in 2016, which generated 3,863 new jobs. France is ranked third in Europe for foreign investment in logistics activities. (Business France)

3

▶ COMPETITIVE BUSINESS COSTS

France has around 60 million sq. m. of warehouses larger than 5,000 sq. m. (developpement-durable.gouv.fr). In terms of business costs, France is ranked second for industrial leasing and third in the industrial land and construction category by KPMG. (Competitive Alternatives, 2016)

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▶ PROMISING BEGINNINGS FOR MAIL DRONES

In September 2016 at the Paris Drone Festival, the French postal service, La Poste, unveiled a mail drone that can travel 20 km carrying packages weighing up to 4 kg.

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▶ BACKBONE OF THE FRENCH ECONOMY

The goods transport and storage sector generated revenues of €144 billion in 2012. Domestic overland freight transport, excluding oil pipelines, totals 328.6 billion tkm (Key Transport Figures, 2016). Third-party freight transport and logistics employs some 880,000 persons (developpement-durable.gouv.fr).

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▶ 86% OF FOREIGN INVESTORS PRAISE FRENCH LOGISTICS

When asked what made France attractive to investment, chief executives of foreign companies operating in France attached greatest importance (86%) to its communication and transport/logistics infrastructure. (Kantar Public/Business France survey)

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▶ PARIS AIR2 LOGISTICS, WAREHOUSE 2.0

In Gennevilliers, just outside Paris, Vailog is leading a project to build a two-floor 64,000 sq. m. warehouse: Paris Air2 Logistics. This future base for the delivery of goods to the capital using electrical vehicles will boast the latest in eco-friendly design.

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▶ **RAPID RISE OF AUTOMATION**

Balyo's Movebox can transform any forklift truck into a smart robot that can move by itself using an on-board detection system. Boa Concept's innovative modular conveyor, Proxipi's interactive system to prevent vehicle collisions, and EOS Innovation's warehouse surveillance robot all illustrate the current automation trend, which is crucial to France's industrial competitiveness.

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▶ **"MADE IN FRANCE" IDEAS FOR GREATER TRACEABILITY**

Editag offers an RFID solution offering real-time monitoring of supplies and the optimization of stock and orders between suppliers and client companies. Meanwhile, Tracers Technology and ELA Innovation have positioned themselves in the cold-chain control segment.



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▶ **SUSTAINABLE URBAN LOGISTICS**

The City of Paris has launched a call for sustainable urban logistics projects. The 22 projects selected include Instafret, a mobile application that connects freight shippers based in Ile de France (Paris region) with carriers that have space available, and BIL Station by Libner, a truck that works like a mobile logistics warehouse and features an electrical vehicle to deliver goods to city center stores.



For further information, please visit:
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1st

**IN THE WORLD
FOR TRADING
ACROSS BORDERS**

(WORLD BANK)



**FRANCE:
EUROPE'S**

#1

**DESTINATION
FOR FOREIGN
INVESTMENT IN
INDUSTRY**

ACCESS TO A MARKET OF

66



MILLION CONSUMERS

AND GATEWAY TO THE EMEA



86%

**OF FOREIGN
INVESTORS
PRAISE
FRENCH
LOGISTICS**